

# Fleischmann Watches Online Rossi Coverage

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The internet has been a major source of information on the evolving story of the history-making possibilities of Andrea Rossi's E-Cat. One viewer in southern England took a keen interest in watching newscast coverage of Defkalion's June 23 press conference in Athens, surfing websites to read different analysis, reading newspaper stories, looking at the websites of Rossi's representatives, Defkalion and Ampenergo, and watching a video specifically addressing questions about the Rossi technology that was created and posted by Nobel Prize-winning physicist Brian Josephson, professor emeritus at Cambridge University. That viewer was Prof. Martin Fleischmann, at his home in Tisbury, England. When asked, "Are you happy about this?" Fleischmann nodded and laughed. "Very happy," he replied.

Fleischmann enjoyed the YouTube posting of Josephson's "Andrea Rossi's E-Cat Nuclear Reactor: A Video FAQ" (<http://www.youtube.com/watch?v=G8eIhth8Iw8>). Another version, which includes a transcript, is also available at <http://sms.cam.ac.uk/media/1150242>. Josephson produced and posted the 16 minute video, working with Judith Driscoll, Professor of Materials Science at Cambridge University and visiting faculty member at Los Alamos National Laboratory.

Josephson answered questions about the video by email from his home in England.

## How, when and why did you decide to create this video?

It was Judith's idea, in fact. For quite some time we've been wondering what could be done to wake people up, especially after the announcement of the Rossi reactor. She said, "What about making a video?" I didn't think an ordinary chat would quite do it, and came up with the idea of a scripted Q&A, which might appear to be questions from someone curious about it. To some extent it is realistic because much of it replicates past conversations we have had. We did the videoing on June 4; and I put it all together using iMovie HD, with the first version being completed and uploaded on June 21. There was some interest in getting in with it before the Defkalion press conference. Some music from my daughter's band's first CD provided just the right background, and *EV World* approved the use of the Bushnell clip.

## What reaction have you observed, or received, about it?

Many positive, but it is ignored by the people who should know about it. The YouTube version is set up to allow moderated comments. I've only disallowed one, which was very incoherent.

## Have you any way of tracking the number of hits on it?

On YouTube the number of views is shown below each video, and on our media server there is a statistics tab which shows the number of views each day and the total. As of July 5, YouTube showed the number of hits as 10,362; 47 have

registered liking it versus 2 against. Our own site has had 2,115 hits.

## What is the difference between the two versions?

On our site, we are able to update uploads, and that version was improved quite a bit technically. [Editor's Note: The YouTube link noted herein is this improved version; the hit counter noted herein refers to the original YouTube posting of June 21. Both versions, which differ only slightly, are available.] If you want to embed the sms.cam version, there is no automatic mechanism, but I have included the code you need for embedding with the transcript.

## Do you anticipate that the numbers will increase as it comes closer to the October demonstration of Rossi's 1 mW plant, or other benchmarks?

It may well increase as knowledge of the existence of the video spreads. It seems it has been embedded in a number of sites already.

## Will you do another video?

I shouldn't think on this subject, but there are other controversial matters that we might decide it would be appropriate to do a similar kind of thing for.

## Any additional comments?

*Nature* at least cannot plead ignorance in their defense, as some time back they contacted some of the key players following an email from me. The people they contacted were Mats Lewan (the person who covered the E-cat for *NyTeknik*) and Sven Kullander (chairman of the Royal Swedish Academy's energy committee, who participated in one of the tests). It would be interesting to know exactly how *Nature* came to decide it was "not of interest to their readers."



Prof. Martin Fleischmann, at home in England, watching Prof. Josephson's video about the Rossi E-Cat technology, Monday, June 27, 2011. (Photo by Marianne Macy.)